

BENEFITS ▾ SHIPPING: ECO-IMPACT SAVINGS

+ SHIPPING OPTIONS //



The screenshot shows the FREITAG online shopping cart and a delivery popup window. The main page displays the shopping cart for a product named 'F18 REX' (Hi-function hi-volume messenger pro) priced at CHF 367.10. The total price, including VAT, is CHF 425.10. A 'GO' button for greener shipping is visible. The popup window, titled 'FREITAG - DELIVERY', provides information on shipping options and CO2 emissions.

SHIPPING OPTIONS SHOWN IN ECO-IMPACT & CO₂

[FREITAG® ASKS YOU TO CHOOSE ON HOW BAD YOU NEED YOUR PURCHASE]
Most consumers choose the environmental shipping and receive a 3% discount.

Shipping Option	eco-impact	CO ₂ in lbs.
Airplane	High	High
Truck	Medium	Medium
Tractor	Low	Low
Ship	Low	Low

GO ←WHAT'S THIS

At FREITAG, we feel you have a right to your purchase, but we also believe many of our customers would like to have their purchase delivered in the least damaging manner possible. So we give you a choice. If you choose to "GO" greener, then we will find the most eco-friendly manner to ship your purchase. It will take a little more time, but you know it's worth it. And on top of that we'll throw you a discount— we'll call it—a karma credit.

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